

APPOINTY AFFILIATE PROGRAM GUIDELINES

Title:	Appointy Affiliate Program Guidelines
Effective:	Revised July 15, 2018. Effective until further revision.
Scope:	Appointy Affiliate Program Guidelines applies to all affiliates of “ Appointy ” (Appointy Global Pte Ltd, Appointy Software Inc. and other affiliated group of companies).

Guidelines:

1. Websites approved for use in the Appointy affiliate program

Most websites qualify to participate in the affiliate program. However, we reserve the right to refuse or revoke membership at any time if we determine that your website contains objectionable material. Unsuitable sites include – but are not limited to – those promoting sexually explicit, illegal or inappropriate content, violence or discrimination based on race, sex, religion, nationality, disability, sexual orientation or age. Your site must also be fully functional, with original content. Spam or scraper sites will not be approved. If your site is still in its development stage, please email us with additional information about your planned site, or please apply after it’s completed.

2. Discount and deal-type websites

We are not offering public discount codes at this time. Should you operate a coupon or deal-type website, please be clear in the “Description” section when you are applying for Appointy Affiliate Program.

3. Promoting Appointy without a website

Although promotion through websites is the most popular way our affiliates promote Appointy, we recognize that different markets have different needs. If you are not including a website to review, please make sure to include details regarding how you plan to market Appointy. You can add this in the “Description” section when you are applying for Appointy Affiliate Program.

4. Using the Appointy name in a domain name

Any affiliate who intends to market Appointy’s name, including but not limited to Appointy®, in a top-level domain (e.g., www.Appointy-xxxx.com) must obtain written consent from Appointy prior to execution. These trademark names cannot be used in domain names.

5. Sample affiliate disclaimer

Affiliates who have obtained written approval from Appointy to use Appointy® in a top-level domain must include an affiliate disclaimer in the site footer. For example: “This website is independently owned by an affiliate marketer of Appointy®. It is not sponsored by Appointy or Appointy®, which are registered trademarks of their respective owners.”

6. Using the Appointy name in URLs, ads or promotions

We definitely encourage you to use our brand in your promotions on your site, but prior consent is required by Appointy for use of the term ‘Appointy’ on Facebook, Twitter, or other social networking site URLs.

7. Promoting affiliate links on Twitter with the hashtag #Appointy

While we encourage our affiliates to engage and participate in Appointy-related discussions using the Twitter hashtag #Appointy, spam links that include an obscured affiliate link are prohibited.

8. Buying using your own affiliate link

Affiliates are not eligible for commissions on purchases made through your own affiliate link. If there are special situations where your business makes sales in such a way, we ask that you get in touch with us. Under these situations, we can modify our processes to accommodate your needs.

9. Violation of affiliate program guidelines

If you have a concern that you may be violating any of our guidelines, please contact us. There are chances that we can find a way to work through this without any issue. That said, affiliates found to be in violation of the affiliate program guidelines will forfeit commissions relating to either the specific transaction in violation or all commissions assigned. Excessive violations will result in termination of the violating party’s affiliate account. We’d really prefer not to go there, so please get in touch with us if you have any questions whatsoever. We’re happy to help however we can.